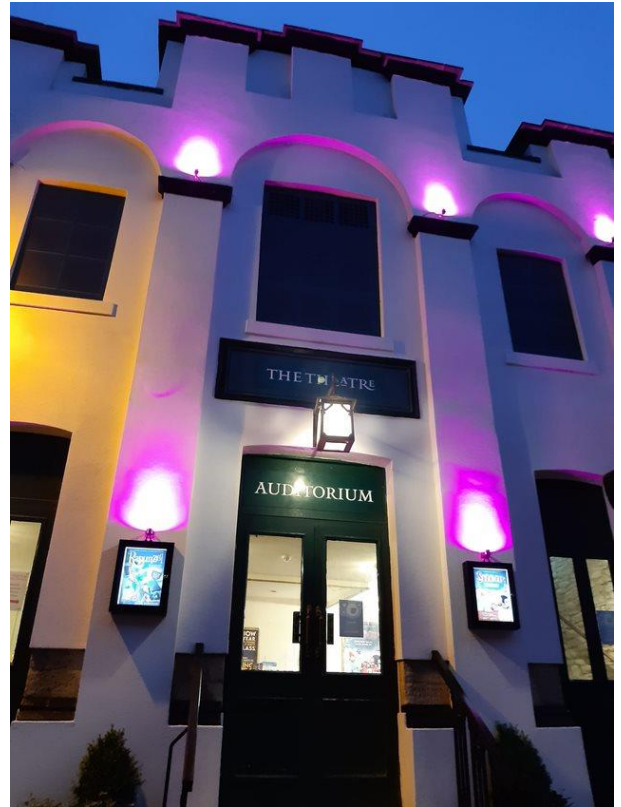


Corporate Partnership and Advertising Opportunities 2023-24

- Show your support for Chipping Norton's most cherished cultural gem.
- Enable all sections of our community to experience and participate in our work.
- Help encourage and develop the acting talent of the future.
- Help develop our theatre and facilities.
- Enjoy great company visibility, advertising opportunities and employee benefits.

Chipping Norton Theatre is a much-loved Cotswold home to theatre, independent cinema, music, comedy and much more. We offer a huge range of interactive arts activities, and produce our own theatre productions. We are a socially enterprising business, a charity, and we aim to be at the heart of our community.

In a normal year The Theatre earns 75% of its annual income from trading - a tremendous achievement for a venue with just 220 seats. We rely on the generous support of corporate and other partners, to enable us to do the rest.



Key Information:

- The Theatre welcomes over 50,000 customer visits in a typical year.
- 40% of tickets are sold to West Oxfordshire residents; 17% to Cherwell District; 11% to Gloucestershire; 6% to Warwickshire; 4% to Oxford City; the remainder to areas including Birmingham and London.
- Our 220 seat auditorium hosts up to 127 live performances and 129 film screenings in a typical year.
- Distribution for our season brochures is strong with 15,000 copies to our mailing list up to three times a year, and to tourist information centres, supermarkets and libraries and visitor attractions.
- Up to 99 pantomime performances scheduled each year between November and January.
- Up to 1,000 Panto programmes sold each year.
- Advertisers and supporters thanked and tagged on our social media. Social Media reach (followers): Facebook 8.2K, Instagram 3.6K, Twitter 3.6K, (2023).
- We gain national recognition for our in-house productions - including our famous Pantomime.
- We work with thousands of children and adults each year through our 'Take Part' community programme.
- We offer free community tickets and 'Take Part' bursaries each year to families facing hardship.

Corporate Partners		All per annum
Silver		£500 + VAT
<ul style="list-style-type: none"> Acknowledgement with company logo in season brochures. Acknowledgement on our website with company logos and links. Acknowledgement of the partnership on social media. Acknowledgement on our supporters board. 		
Gold		£750 + VAT
All Silver benefits plus: <ul style="list-style-type: none"> One half-price half page advertisement in a season brochure (worth £130 + VAT) 		
Platinum		£1,000 + VAT
All Silver benefits plus: <ul style="list-style-type: none"> One half-price full page advertisement in a season brochure (worth £225 + VAT) 		
The following major partnerships include <u>all Platinum benefits</u> plus <u>high visibility</u> around the sponsored property.		
Theatre Partner– Lead sponsor (over 2 years)	Taken	£10,000 + VAT
Lead sponsorship of The Theatre.		
Panto Partner– Sponsor our hugely popular annual Pantomime	Taken	£4,200 + VAT
Sponsorship of our hugely popular annual Pantomime, with 99 performances.		
Panto Sweet Partner– Sponsor the sweets		£1,500 + VAT
Sponsorship of our hugely popular free Panto sweets handed out during each performance.		
Early Years Christmas Show Partner– Sponsor our early years show.	For 2024	£2,500 + VAT
Sponsorship of our early years Christmas show for 0-5 year olds.		
Take Part(ner)– Sponsor our community engagement programme		£3,000 + VAT
Sponsor our superb community workshops and activities including bursaries & community tickets.		
Independent Cinema Partner– Sponsor our curated film programme		£3,000 + VAT
Sponsor our film programme of around 120 screenings per annum.		
Off The Beaten Track Film Partner– Sponsor our innovative cinema		£1,500 + VAT
Sponsor our programme of independent and innovative cinema from across the world. 12 screenings per annum		
Home Grown Partner– Sponsor one of our in-house productions		N/A
Lead sponsorship of a Chipping Norton Theatre in-house production (excludes Panto)		
Live Music Partner– Sponsor our live music programme		£2,000 + VAT
Lead sponsorship of our live music programme from The Fureys to 21 st Century Queen!		
Live Comedy Partner– Sponsor our live comedy programme		£3,000 + VAT
Lead sponsorship of our popular live comedy programme from Mark Steel to Griff Rhys Jones.		

Administration
T 01608 642349

Box Office
T 01608 642350

Email
administration@chippingnortontheatre.com

Website
www.chippingnortontheatre.com

Director John Terry General Manager Jo Robinson
The Council for the Company R Greaves (Chairman), F Grive, C Peake,
L Whordley-Hughes, T Sumner, P Wilson, A Brander, C Gordon, S Prangnell.

V.A.T Reg No. 121 8692 701 Registered Company No. 01179918 Registered in
England: The Chipping Norton Theatre Ltd. 2 Spring Street Chipping Norton Oxfordshire
OX7 5NL Registered Charity No. 268154 A member of UK Theatre

Gallery Partner – Sponsor our gallery space & exhibition programme		Taken	£2,000 + VAT
Sponsor our Gallery space and exhibition programme.			
Relaxed Performance Partner – Sponsor our ‘relaxed’ performances			£3,000 + VAT
Sponsor our dementia and learning/sensory disability friendly performance & screening programme.			
Tix 26 Partner – Sponsor our Under 26 subsidised ticket scheme			£1,500 + VAT
Encourage young audiences through sponsorship of subsidised tickets.			
Cinema Bambino Partner – Sponsor our baby & parent film screenings		Taken	£2,000 + VAT
Sponsor our family friendly film club for babies and their grown-ups. 10-12 films per annum.			
Pick A Price Partner – Sponsor our ‘Pick a price’ programme.			£1,500 + VAT
Sponsor our 4 ‘Pick a price’ shows to enable wider access to the arts.			
Theatre Wedding Partner – Sponsor our wedding offer.			£2,000 + VAT
Put your company front and centre of our wedding offer and be a recommended supplier.			
Special Event Partner – Sponsor a special event for theatre supporters.			£1,500 + VAT
Put your company front and centre of a special event for our high-level supporters.			
Panto 5K Partner – Sponsor our 5K run or walk		Taken	£500 + VAT
Sponsor our 2023 fundraising 5K costs and make sure everything raised by the participants goes to our work.			
All active corporate sponsors and their staff get Corporate Friends Membership with the following benefits:			
<ul style="list-style-type: none"> • Advanced booking for each season, including pantomime • £1 off most live performances and films • Half price and 2-for-1 ticket offers on selected theatre and film events every season • 15% discount at Bar (excluding Panto) • Free exchanges or cancellations up until one month before an event 			
Advertising			
Season Brochures – A5, per brochure c15,000 copies			
Full page	(210cm x 148mm portrait with 3mm bleed print ready PDF)		£450 + VAT
Half page	(105mm x 148mm landscape with 3mm bleed print ready PDF)		£260 + VAT
Theatre Tickets			
All tickets	(72,000 printed and e-tickets 12 month supply)	Taken	£2,550 + VAT
Printed stock	(48,000 tickets 12 month supply)	Taken	£1,700 + VAT
Printed stock	(24,000 tickets 6 month supply)	Taken	£850 + VAT
e-tickets	(24,000 tickets print at home 12 month supply)	Taken	£850 + VAT
Panto Programme – Custom size c1,000 copies			
Full page	(240 x 170mm portrait with 3mm bleed print ready PDF)		£500 + VAT
Half page	(170 x 120mm landscape with 3mm bleed print ready PDF)		£300 + VAT
Cinema screening – 60 second video c120 screenings per annum			
Video advert ahead of each film screening (MPEG4 format)			£1,200 + VAT

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